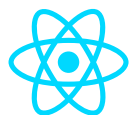




Doctor

A Seamless Gateway to Convenient Online Doctor Bookings

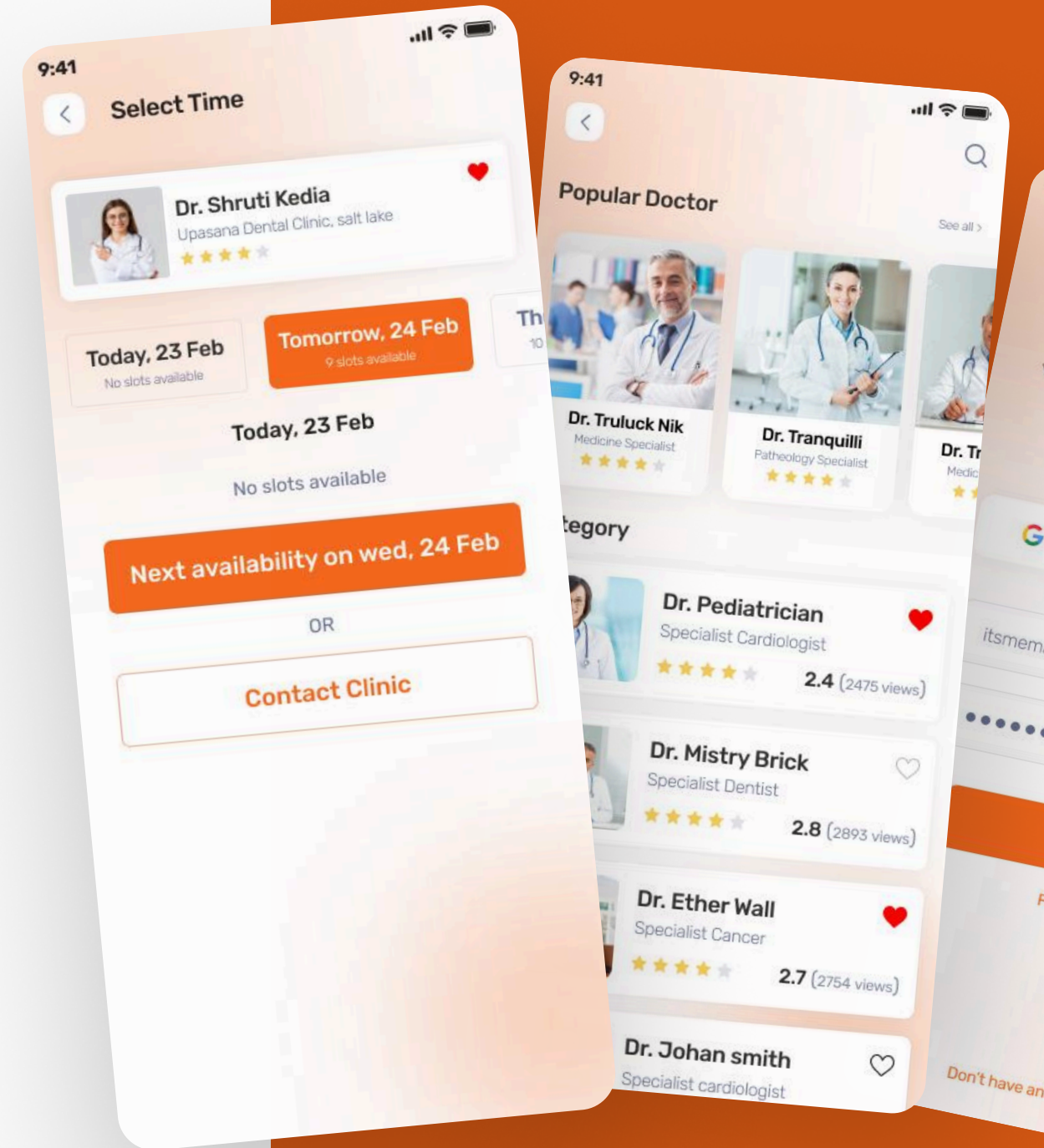
Tools



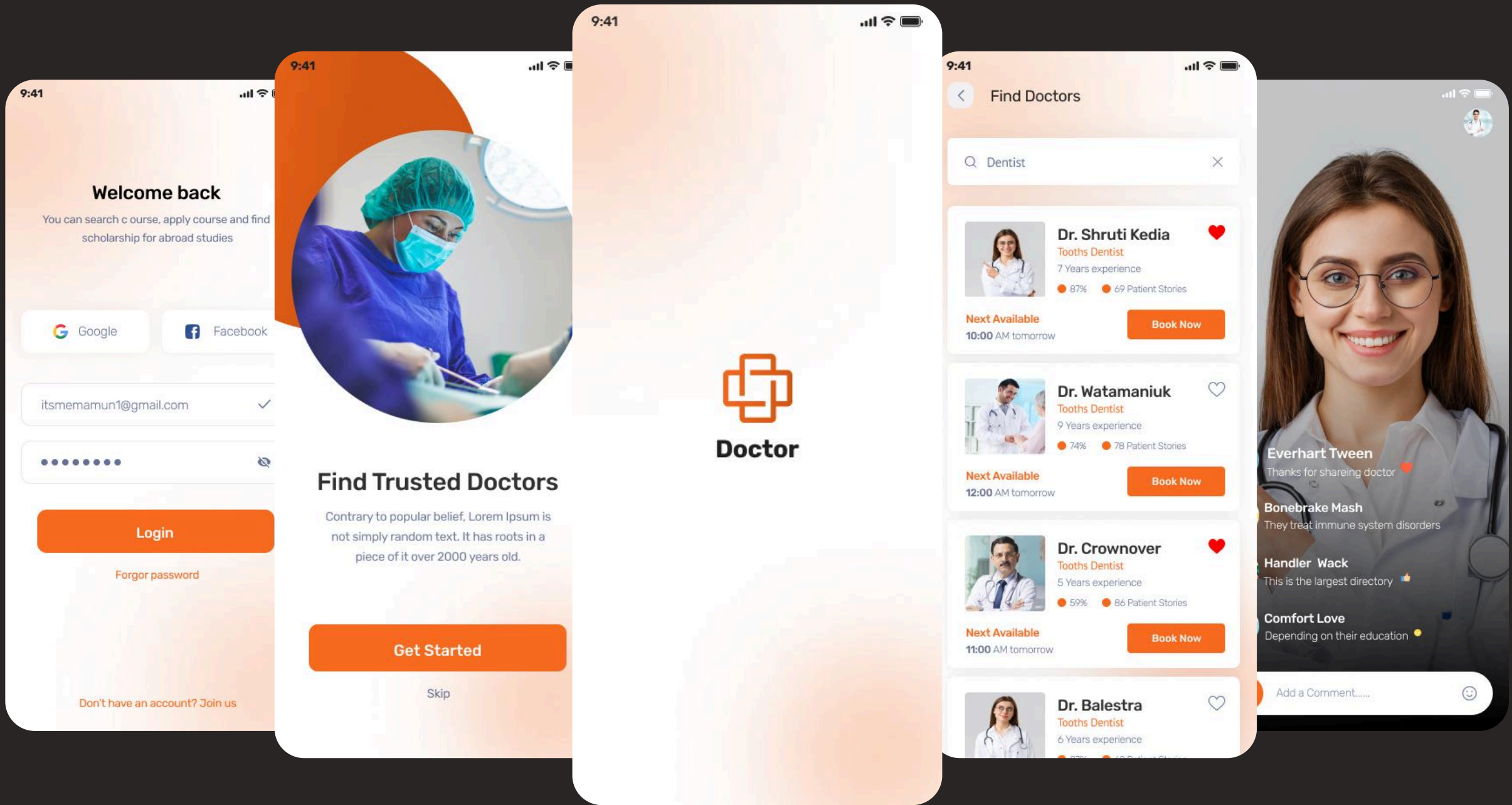
Healthcare App Case Study

Docter is an online healthcare platform that simplifies the process of booking doctor appointments. It connects patients with healthcare providers in a convenient, fast, and efficient manner. The app prioritizes patient well-being by offering seamless appointment scheduling, access to qualified healthcare professionals, and personalized care recommendations.

With Docter, users can browse profiles of doctors, read patient reviews, choose from various specializations, and book appointments with just a click. The app eliminates the hassle of long waits, phone calls, and the complexities often associated with traditional healthcare systems.



Onboarding to Home screen



Challenges



Fragmented Healthcare Systems: The healthcare system is often decentralized and fragmented, with patients struggling to find appropriate healthcare providers in their area or specific medical specialists. Patients face challenges in finding information on the qualifications, experience, and availability of doctors.

Inconsistent and Delayed Appointments: Traditional appointment booking methods, such as phone calls or in-person visits, often lead to delays and inefficiencies. Patients sometimes face long waiting periods, missed appointments, or cancellations due to the unavailability of streamlined scheduling tools.

Trust and Security Concerns: Trust is a significant factor in healthcare. Patients need to be confident in the credentials of the doctors they are booking with. Additionally, there are concerns about the privacy and security of sensitive medical information shared online.

Lack of Personalization: Many existing healthcare platforms do not offer personalized healthcare options or recommendations. Patients often have to sift through a large amount of data to find the right healthcare provider, which can be time-consuming and overwhelming.

Doctor-Patient Communication Gaps: Once an appointment is booked, patients may have difficulty communicating with doctors or following up with additional questions or concerns. This creates gaps in patient care and hinders a seamless healthcare experience.

Solution

Comprehensive Doctor Listings with Verified Profiles: Docter addressed the challenge of fragmented healthcare by creating a unified platform where patients can browse and compare healthcare providers in one place. Each doctor's profile is verified for qualifications and experience, providing patients with detailed information about specializations, reviews, and availability.

Direct Communication with Constituents: The app allows politicians to bypass traditional media filters and communicate directly with voters through posts, video updates, and live streams. By offering a platform where politicians can control their own messaging, Neta Giri ensures that leaders can convey their thoughts and plans unfiltered and in real time.

Targeted Campaigning and Segmentation: Neta Giri offers tools for creating targeted campaigns based on voter demographics, interests, and past engagement. This segmentation allows politicians to send tailored messages, making their outreach efforts more relevant and effective. Leaders can focus their campaigns on specific voter blocks or regions, ensuring more precise targeting.

Polling and Campaign Tools: To improve engagement, Neta Giri offers features for creating polls and conducting surveys directly on the platform. This allows politicians to gather opinions on pressing issues, making voters feel involved in decision-making processes. In addition, campaign management tools enable politicians to run digital campaigns, announce events, and mobilize supporters for rallies and events.

Reputation Management Features: Neta Giri includes sentiment analysis features that monitor public opinion around a politician's activities. This enables leaders to track and respond to trending issues quickly, ensuring that they can address concerns or misinformation before it negatively impacts their image. The platform also allows for moderation of comments to keep the conversation civil and constructive.



Outcome



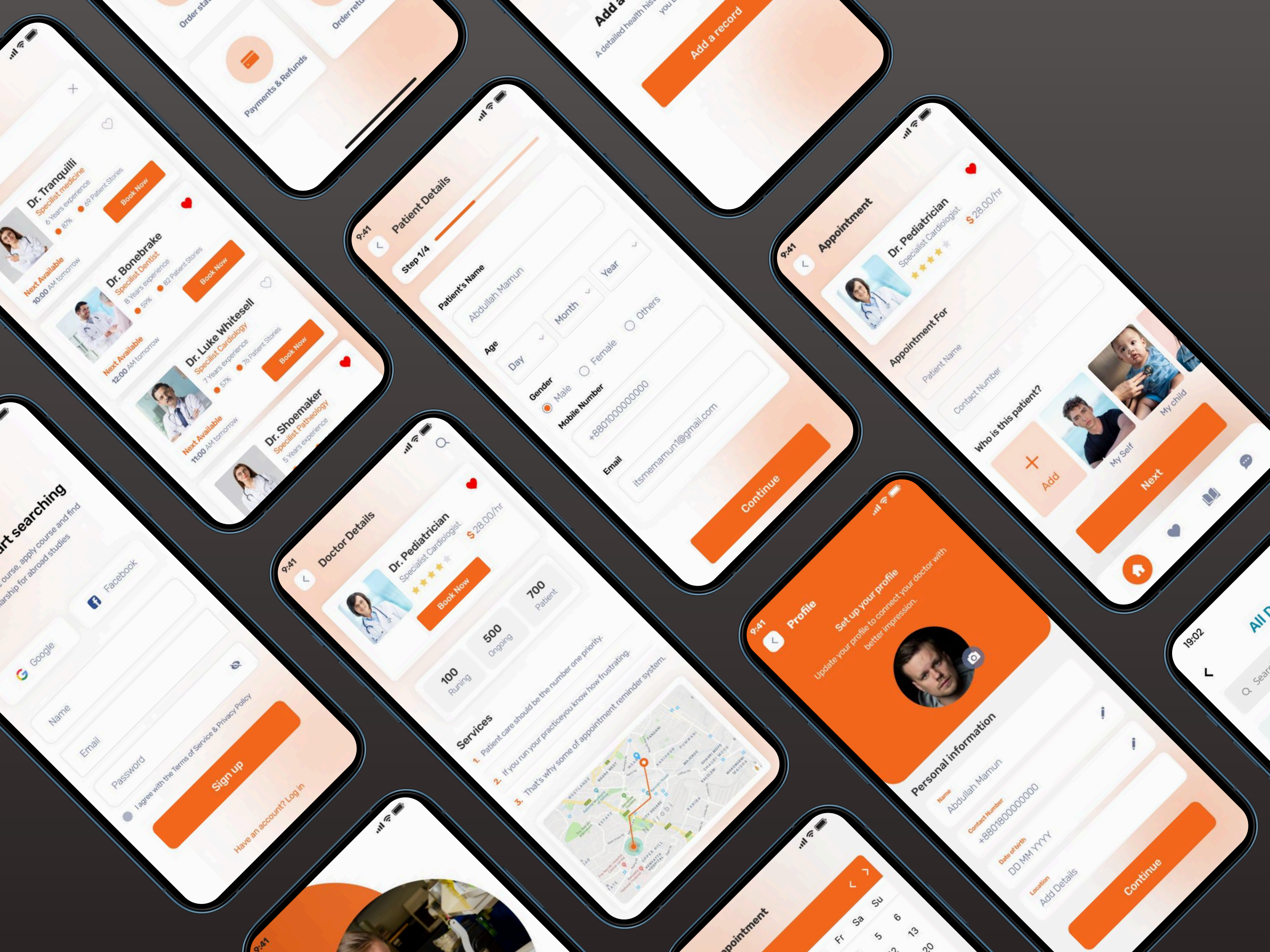
Increased Access to Healthcare: Docter successfully improved access to healthcare for users by providing them with a wide variety of doctors and specialists at their fingertips. The app significantly reduced the time patients spend finding qualified doctors, leading to quicker access to care.

Streamlined Appointment Process: The implementation of real-time scheduling resulted in higher efficiency and fewer missed appointments. Patients enjoyed a smoother experience when booking, canceling, or rescheduling appointments, while doctors benefited from a more organized and predictable workflow.

Enhanced Patient Trust and Security: By verifying doctor credentials and implementing strong data protection measures, Docter gained the trust of its users. Patients felt confident booking appointments through the app, knowing that their information was secure and their doctors were credible.

Faster Issue Resolution and Crisis Management: The personalized recommendation engine allowed patients to find the most relevant healthcare providers faster, improving their satisfaction with the service. Patients also received suggestions for future checkups, treatments, or preventive measures, leading to better overall health management.

Increased Voter Mobilization: With the in-app communication tools, patients were able to consult with doctors more conveniently, resulting in better patient care and follow-up. The ability to ask questions post-appointment increased patient engagement and satisfaction.



Order status

Payments & Refunds

Order return

Dr. Tranquilli
Specialist medicine
6 Years experience
87%
69 Patient Stories
Book Now

Dr. Bonebrake
Specialist Dentist
8 Years experience
59%
82 Patient Stories
Book Now

Dr. Luke Whitesell
Specialist Cardiology
7 Years experience
57%
76 Patient Stories
Book Now

Dr. Shoemaker
Specialist Pathology
5 Years experience

Google

Facebook

Name

Email

Password

I agree with the Terms of Service & Privacy Policy

Sign up

Have an account? Log in

Patient Details

Step 1/4

Patient's Name
Abdullah Mamun

Age
Day Month Year

Gender
☒ Male ☐ Female ☐ Others

Mobile Number
+8801000000000

Email
itsmemamun1@gmail.com

Continue

Doctor Details

Dr. Pediatrician
Specialist Cardiologist
\$28.00/hr

Book Now

700 Patient

500 Ongoing

100 Running

Services

1. Patient care should be the number one priority.
2. If you run your practice you know how frustrating.
3. That's why some of appointment reminder system.

Map showing location in Nairobi, Kenya.

Appointment

Dr. Pediatrician
Specialist Cardiologist
\$28.00/hr

Appointment For

Patient Name

Contact Number

Who is this patient?

My Self

My child

Add

Next

Profile

Set up your profile
Update your profile to connect your doctor with better impression.

Personal information

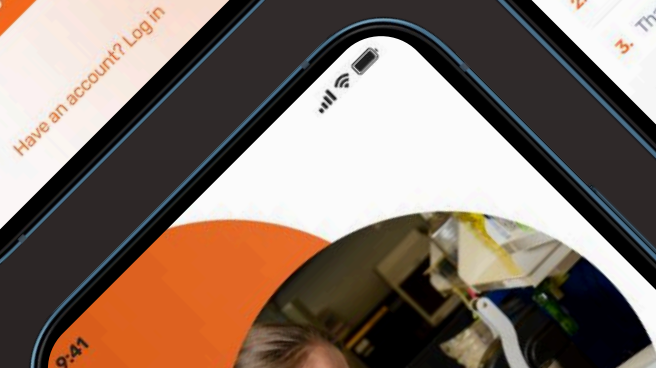
Name
Abdullah Mamun

Contact Number
+8801800000000

Date of birth
DD MM YYYY

Location
Add Details

Continue



Our Process



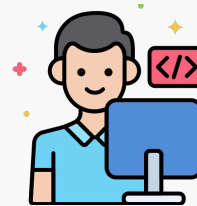
Concept & Planning

- Define the Idea
- Market Research
- Project Scope & Requirements
- Set Milestones



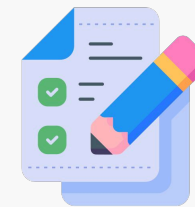
UI/UX Design

- Wireframes & Mockups
- Prototyping
- User Testing



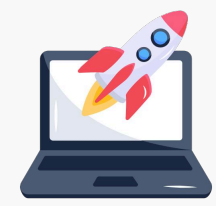
Development

- Choose Platform
- Front-end Development
- Back-end Development
- Integrations
- Testing



QA

- Functional Testing
- Performance Testing
- Security Testing
- Device Testing



Deployment

- App Store Submission
- Compliance Checks
- App Approval

Features

Doctor Search and Filtering

Users can search for doctors by specialization, location, experience, and rating.

Filters for availability, languages spoken, and accepted insurance make it easier for patients to find the right doctor.

Real-Time Appointment Scheduling

Patients can view available time slots and book appointments instantly.

Appointment reminders are sent via notifications, reducing the chance of no-shows.

Verified Doctor Profiles

Every doctor listed on the platform has a verified profile, displaying their qualifications, experience, and reviews.

Ratings and patient reviews help users make informed decisions when choosing a healthcare provider.

In-App Communication Tools

Integrated messaging and video consultation features enable patients to follow up with doctors post-appointment.

Doctors can share test results, prescriptions, and advice directly through the app.

Personalized Healthcare Recommendations

The app uses patient data to suggest the most relevant doctors and specialists based on medical history and symptoms.

Patients receive reminders for upcoming checkups or follow-up appointments.

Secure Data and Privacy Protection

Doctor uses end-to-end encryption to protect user data.

The platform is compliant with healthcare data privacy regulations like HIPAA.

Health Profiles and Medical History Tracking

Patients can store and track their medical history, including past consultations and prescriptions, within their profile.

Doctors can access patient histories before appointments, ensuring personalized and informed care.

Appointment Rescheduling and Cancellations

Patients can easily reschedule or cancel appointments within the app, reducing administrative burden.

The platform automatically notifies doctors and other patients if appointment slots open up.

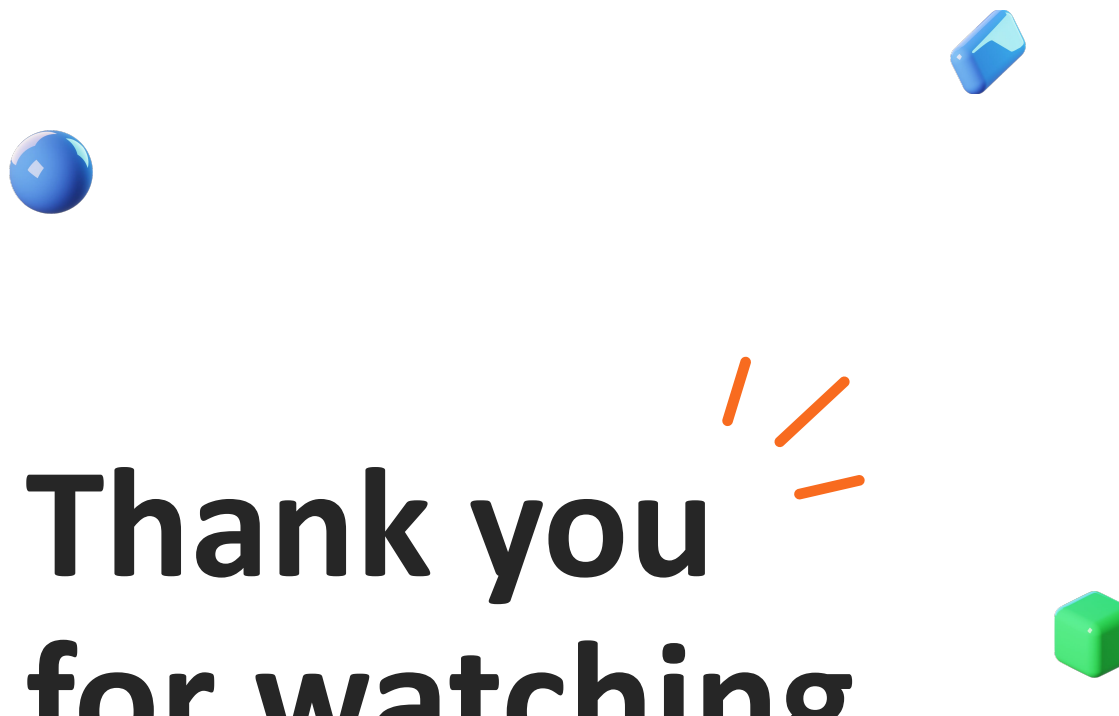
Emergency Healthcare Access

The app features emergency healthcare services, allowing users to book urgent consultations or find nearby emergency clinics quickly.

Insurance Integration

The platform allows patients to check which doctors accept their insurance, streamlining the financial process.

Digital payment gateways integrated with insurance providers enable easy transaction management for both patients and doctors.



Thank you for watching

We are available for new projects

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☎ +91 96993 56148

